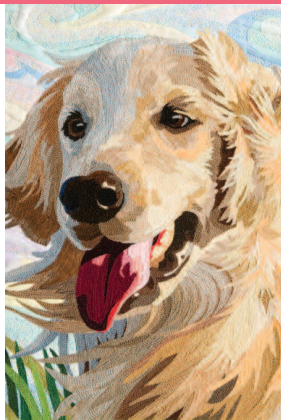


Since 1979, International Quilt Market has been the show for retailers to find quilting supplies, fabrics, decorative crafts, textile art, and needlecraft materials.

Market features more than 1,000 booths, and the show sells creativity as much as it sells product. Market also features dozens of business seminars and Take & Teach classes. Plus, it's a wonderful opportunity for business networking with shopowners, retailers, distributors, and a who's who in the quilt and textile industries from all over the world!

Does your store have to actually sell quilts to benefit from International Quilt Market? Definitely not! Retailers who attend Market sell anything and everything that has to do with making quilts or soft crafts—in fact, they sell over \$3.6 billion worth of these supplies every year, according to the most recent Quilting in America™ survey results.



They also carry products like fabrics, notions, books, batting, quilt and sewing project patterns, quilting frames, craft supplies, stencils, ribbons, wearable art patterns, gift items, how-to magazines, unique buttons and trims, sewing machines, and

much, much more. Where do they find all of these specialized items? At International Quilt Market!

For more information:  
Call: 713-781-6864/Fax: 713-781-8182  
e-mail: shows@quilts.com/  
website: www.quilts.com

On the cover: **Roses in the Window** by Carol Morrissey. Above: **Wind** (detail) by Masanobu Miyama. Both from the special exhibit "Quilts: A World of Beauty." Photos by Mike McCormick.

NOTE: QUILT MARKET IS A CREDENTIALLED TRADE SHOW AND NOT OPEN TO THE GENERAL PUBLIC.



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WWW.QUILTS.COM

INTERNATIONAL



MAY 16-18, 2014

(CLASSES AND EVENTS BEGIN MAY 14)

EXHIBIT HOURS

Friday & Saturday -  
9:30 a.m. - 6:00 p.m.  
Sunday -  
9:30 a.m. - 4:00 p.m.

LOCATION

David L. Lawrence  
Convention Center  
1000 Ft. Duquesne Blvd.  
Pittsburgh, PA 15222

NOTE: QUILT MARKET IS A TRADE SHOW ONLY AND IS NOT OPEN TO THE GENERAL PUBLIC.

## NOTE – NEW CREDENTIAL REQUIREMENTS TO ATTEND QUILT MARKET EFFECTIVE FOR 2014 SHOWS.

ALL CURRENT BUSINESS/ATTENDEE CREDENTIALS ON FILE EXPIRE DECEMBER 31, 2013. ALL BUSINESSES/ATTENDEES WILL NEED TO SUBMIT UPDATED CREDENTIALS IN ORDER TO ATTEND THE SPRING MARKET IN PITTSBURGH. TO VIEW THE NEW REQUIREMENTS, PLEASE SEE OUR WEBSITE: [HTTP://OW.LY/QWA11](http://ow.ly/qWA11)

PLEASE SUBMIT CREDENTIALS WITH YOUR ENROLLMENT FOR THE PITTSBURGH MARKET. THE MARKET CATALOG WILL BE AVAILABLE AND ENROLLMENT WILL OPEN IN EARLY 2014. FOR QUESTIONS, E-MAIL MARKET ENROLLMENT SERVICES AT [ENROLLMENT@SYSTEMAS.COM](mailto:ENROLLMENT@SYSTEMAS.COM)

VISIT [WWW.QUILTS.COM](http://WWW.QUILTS.COM) FOR CONSISTENTLY UPDATED INFORMATION ON CLASSES, EXHIBITORS, AND NEWS ABOUT 2014 SPRING QUILT MARKET IN PITTSBURGH.

### WEDNESDAY, MAY 14

9:00 A.M.-4:00 P.M.	<i>Sheer Intensity! The Retail Boot Camp</i> , Kizer & Bender—New for Spring Market
9:00 A.M.-5:30 P.M.	Tour
2:00-6:00 P.M.	Enrollment Desk Open

### THURSDAY, MAY 15

7:30 A.M.-8:00 P.M.	Enrollment Desk Open
8:00-9:00 A.M.	Seminar— <i>Hometown, Homegrown Display</i> , Kelly R. Davey
9:00-10:00 A.M.	Seminar— <i>Employees 101—The Hiring Toolkit</i> , Laurie Harsh
10:00 A.M.-6:00 P.M.	Schoolhouse Series
6:00-8:00 P.M.	Seminar— <i>Become Edutainer of the Year!</i> Donelle McAdams
8:00-10:00 P.M.	Sample Spree

### FRIDAY, MAY 16

7:30 A.M.-6:00 P.M.	Enrollment Desk Open
8:00-9:00 A.M.	Seminar— <i>Open-to-Buy Basics</i> , Laurie Harsh
8:00-10:00 A.M.	Seminar— <i>Demos A to Z</i> , Karen Montgomery
8:00-9:30 A.M.	<b>Take &amp; Teach I</b>
<b>9:30 A.M.-6:00 P.M.</b>	<b>EXHIBITS OPEN</b>
6:00-8:00 P.M.	Seminar— <i>Creative Retreats</i> , Charlotte Angotti & Debbie Caffrey

### SATURDAY, MAY 17

7:30 A.M.-6:00 P.M.	Enrollment Desk Open
8:00-9:00 A.M.	Seminar— <i>Fabric Retailing Fundamentals: Seven Ps for Success!</i> Laurie Harsh
	Seminar— <i>Increase Profits by Reaching Today's Most Powerful Trendsetters—Tweens &amp; Teens</i> , Annabel Wrigley & panel
8:00-9:30 A.M.	<b>Take &amp; Teach II</b>
<b>9:30 A.M.-6:00 P.M.</b>	<b>EXHIBITS OPEN</b>
6:00-7:00 P.M.	Seminar— <i>Teacher to Author: Career Building 101</i> , Gyleen X. Fitzgerald

### SUNDAY, MAY 18

7:30 A.M.-4:00 P.M.	Enrollment Desk Open
8:00-9:00 A.M.	Seminar— <i>Powerful Marketing Tips for the Thread Market</i> , Andrew Ngai
	Seminar— <i>Social Media Marketing 2.0: Facebook, Pinterest, Instagram, Plus!</i> Morna McEver Golletz
8:00-9:30 A.M.	<b>Take &amp; Teach III</b>
<b>9:30 A.M.-4:00 P.M.</b>	<b>EXHIBITS OPEN</b>

### ALSO:

*Professional Seminars*—Eleven learning opportunities for better business.

*Schoolhouse Series*—New products, techniques, and books to help you and your store.

*Take & Teach*—Hands-on mini-seminars and demos taught by Market exhibitors and their representatives.

*Sample Spree*—Samples sell classes, patterns, and fabrics; get your shop samples here.

*Pre-Show Tour*—Visit area quilt shops for shopping and inspiration.

## LODGING AND TRANSPORTATION

International Quilt Market has negotiated special discounts for attendees with the following businesses. The hotels listed here are the official International Quilt Market host hotels. Any offers from other hotels are *not* endorsed by Quilt Market. Shuttle service will be provided between the hotels and the convention center by Molly's Trolleys.

### Hotels

#### OMNI WILLIAM PENN

530 William Penn Place  
Pittsburgh, PA 15219  
Reservations: 1-800-THE-OMNI  
(843-6664) or 1-412-281-7100  
Fax: 1-412-553-5252  
Online reservations: <http://ow.ly/qWwLI>  
Rates: Single/Double—\$169  
•First night non-refundable deposit required  
Cut-Off Date: April 11, 2014

#### DOUBLETREE BY HILTON HOTEL & SUITES PITTSBURGH DOWNTOWN

One Bigelow Square  
Pittsburgh PA 15219  
Reservations: 1-800-222-TREE (8733) or  
1-412-281-5800  
Fax: 1-412-642-2231  
Online reservations: <http://ow.ly/qWwYU>  
Rates: Single/Double—\$169  
Triple—\$179  
Quad—\$189  
•First night non-refundable deposit required  
Cut-Off Date: April 11, 2014

#### RENAISSANCE PITTSBURGH HOTEL

107 6th Street  
Pittsburgh, PA 15222-3301  
Reservations: 1-800-498-3571 or  
1-412-562-1200  
Online reservations: <http://ow.ly/qWxjW>  
Rates: Single/Double—\$169  
•First night non-refundable deposit required  
Cut-Off Date: April 24, 2014

#### THE WESTIN CONVENTION CENTER PITTSBURGH

(connected to convention center via skywalk)  
**SOLD OUT!**  
(though you can check for cancellations)  
1000 Penn Avenue  
Pittsburgh, PA 15222  
Reservations: 1-888-627-7053 or  
1-412-281-3700  
Fax: 1-412-227-4500  
Online reservations: <http://ow.ly/qWxj3>  
Rates: Single/Double—\$189  
•First night non-refundable deposit required  
Cut-Off Date: April 13, 2014

### Airlines

#### UNITED

Contact United's MeetingWorks™ Desk at 1-800-468-7022 from 7 a.m.-9 p.m., Mon.-Fri., and 8 a.m.-6 p.m., Sat. & Sun. (CST). You must mention Agreement Code **815027** and Z Code **ZQY3** to receive the discount. To avoid a service fee and receive an additional 3% discount, book online at [www.united.com](http://www.united.com) and enter **ZQY3815027** under "Offer Code."

#### DELTA/KLM/AIR FRANCE

Call the Meeting Services Reservation desk at 1-800-328-1111, 7 a.m.-7 p.m., Mon.-Fri. (CST). Mention Meeting Ticket Designator code **NMGXV**. If purchasing tickets online at [www.delta.com](http://www.delta.com) click on the option to redeem the certificate. Travel agents should go to [www.worldagentdirect.com](http://www.worldagentdirect.com). Discount only good for flights that originate in the U.S.

#### AMERICAN AIRLINES

Call 1-800-221-2255 in the U.S. and Canada and use code **A5654AY**. Outside the U.S., email [aagmt.internet@aa.com](mailto:aagmt.internet@aa.com). To book online, visit [www.aa.com/group](http://www.aa.com/group) and just use code **5654AY**.

### Car Rental

#### HERTZ

Special discount rates are available. Call 1-800-654-2240 in the U.S./Canada or 1-405-749-4434 elsewhere. You must mention the show and refer to **CV#02TQ0015**. You can also book online at [www.hertz.com](http://www.hertz.com) and type that code in the box for "convention number."

#### ENTERPRISE/NATIONAL

Receive a special discount for car rentals by calling 1-800-736-8222 (Enterprise) and reference discount code **XZ06378**. You can also book online by going to [www.enterprise.com](http://www.enterprise.com) and using Pin #**QUI**. For National, enter that code in the "Contract ID" field. To book online, visit <http://ow.ly/q2G2>.

### Home/Airport/Hotel

#### SUPERSHUTTLE

For a discount of 10%, please call 1-800-BLUE-VAN and mention the discount code **QUILT**. Or reserve online at <http://groups.supershuttle.com/quilts.html>